

Email #1

Subject: ~Contact.FirstName~, what's wrong?

Body:

Hi ~Contact.FirstName~,

The webinar was awesome but we were missing one thing...

You!

Here's what just one person said about the webinar:

"I thought this was going to be another one of the million webinars I've seen that gives me the same info I already know but just in a different format. I was super impressed with the outline and how the content here was dispersed. I got many good ideas for my business, which has been stagnant for a little while now..." - Free Media Ninja

I once heard someone say that if you were to get just one single new idea or tactic out of a book, it would instantly be worth the \$10–20 you'd spend on it (at least!).

In other words, you'd have a positive ROI (return on investment).

Imagine if you got just one tactic out of this webinar. And the best part? It's free.

Here's the link—sign up again now:

[\[Register For Webinar\]](#)

Cheers,
Neil Patel

P.S. I'm not sure when I'll put this webinar on again, but this will probably be the last time for a while.

Make sure to [\[click here and register\]](#) now.

Email #2

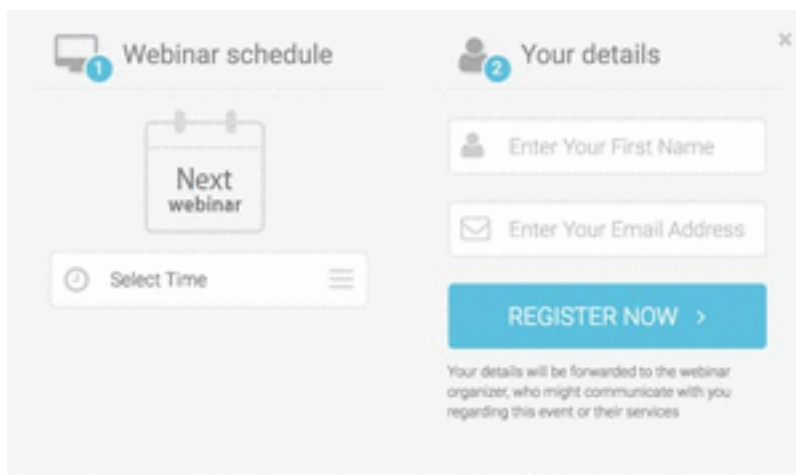
Subject: ~Contact.FirstName~ - New Webinar Time :)

Body:

Hi ~Contact.FirstName~,

I asked my assistant, Andrew, to follow up yesterday to see if there was a better time that worked for you to attend the webinar, but I noticed you haven't yet signed up.

I wanted to check in and send you the different time options.



The image shows a registration form for a webinar. It is divided into two main sections: 'Webinar schedule' and 'Your details'. The 'Webinar schedule' section features a calendar icon with the text 'Next webinar' and a 'Select Time' button with a dropdown arrow. The 'Your details' section includes two input fields: 'Enter Your First Name' and 'Enter Your Email Address'. Below these fields is a prominent blue 'REGISTER NOW >' button. At the bottom of the form, there is a small disclaimer: 'Your details will be forwarded to the webinar organizer, who might communicate with you regarding this event or their services'.

[Click Here to View Additional Webinar Times](#)

Before the webinar, be sure to grab something to take notes with :). You're going to learn a ton.

All the best,

Neil